



The Lobster Mobsters™ Mini Mobsters Fundraiser

Fundraising Made Easy with The Lobster Mobsters – Mini Mobsters Fundraising

At The Lobster Mobsters, we're passionate about quality seafood, exceptional customer service, and supporting our communities. That's why we're thrilled to introduce the Mini Mobsters Fundraising Program – a hassle-free way for your organization to raise funds while offering supporters top-quality East Coast seafood. As a family-owned business with over ten years of experience delivering outstanding seafood across Western Canada, we've built our reputation through our mobile food trailers and storefronts, and now we're bringing that same quality and commitment to your fundraising efforts.

We understand, as busy parents ourselves juggling family life, how repetitive and time-consuming fundraising can feel, often with minimal return. That's why we created Mini Mobsters – to completely transform the fundraising experience, making it fresh, profitable, and genuinely enjoyable! Our platform is incredibly user-friendly and requires minimal effort from managers, parents, and sellers, allowing you to focus on what you love most: cheering on your kiddos at the rink, dance studio, soccer field, or wherever they shine!

Here's how it works:

Step 1: Start Your Campaign

Have your fundraiser coordinator (or the person managing the campaign) head to our website's fundraising page, click the "Start Your Campaign" button, and complete the quick registration form – it only takes about 5 minutes! Once submitted, we'll review the application and get back to you promptly.

Step 2: Share & Track

After your campaign is approved, our advanced platform will automatically create a profile for your organization. Your fundraiser coordinator will receive a welcome email with login credentials and setup instructions. The coordinator can then add sellers quickly, either using a downloadable Excel template or entering them manually.

Each seller will automatically receive their unique selling link in a welcome email, ready to share with customers via text, email, or social media. These links direct customers to our dedicated online fundraising store, where every sale is tracked in real time. This setup gives your coordinator full access to monitor both individual seller progress and the team's overall performance, keeping everything organized and transparent.

Step 3: Collect or Delivery

When the campaign ends, we handle all the hard work by boxing and labeling each order by seller, customer, and order number, ensuring everything stays organized. On your chosen pickup date, simply visit the storefront selected during signup to collect the team's orders. Many organizations arrange a specific date and time window for customers to retrieve their orders at a designated location.

If delivery better suits your needs, we can arrange to bring all orders directly to your location using one of our temperature-controlled mobile food trailers for safe and convenient transport. If your area is far from one of our storefronts (Edmonton, Nisku, Brooks), we can discuss options and do everything we can to help.



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Why Choose Mini Mobsters Fundraising?

- **Sell What People Love:** Our premium seafood products are easy to sell and in high demand, ensuring strong support from your community.
- **Earn Big Profits:** With high-value items and a generous share of the proceeds, your organization will reach its goals faster.
- **Effortless Management:** All transactions are securely captured online, so your organization doesn't need to handle payments or manually track sales. Parents love that there's no need for door-to-door selling.
- **Individual Seller Links:** Each participant receives a unique link for selling, with all sales tracked in real time, allowing the coordinator easy, transparent management.
- **Streamlined Pickup/Delivery:** We box, label, and organize everything, so pickup is a breeze. Your team simply collects the orders and distributes them, or we can coordinate delivery.
- **Get Paid!** Once sales have finished and distribution is ready, we will transfer your funds or write you a cheque – whichever is easiest for your organization.
- **Support Every Step of the Way:** We're here to provide guidance and assistance to ensure your fundraising campaign is a success.

We would love the opportunity to work with your organization to meet your fundraising goals while offering something truly unique to your supporters. Ready to get started? Head to our website and register for your campaign today!

<https://thelobstermobsters.com/fundraising>

Thank you for considering The Lobster Mobsters and our Mini Mobsters Fundraising Program. We look forward to helping you achieve your goals!